

HEUSSEN: Legal Advice for Schwermer on Sales Transaction

February 02, 2017: Heidi Chocolat Group AG, based in Zug/Switzerland has acquired tradition-steeped chocolate company Schwermer, based in Bad Wörishofen/Germany. Specializing in high-quality chocolate, the Heidi company belongs to the company Kex AG, which in turn is part of the Julius Meinl Group, which is based in Austria.

Throughout the transaction, the managing partners of Schwermer relied on the comprehensive legal advice of HEUSSEN attorneys Dr. Georg Anders and Cornelia Weber (both Partners, corporate law, Munich office).

In acquiring Schwermer, the Heidi company aims to further expand its presence within both the German and international confectionery industry.

Originally established in 1894 in the old Prussian city of Königsberg, Schwermer Dietrich Stiel GmbH has 100 employees distributing its high-quality chocolate products throughout the world in 25 countries.

Founded by Rudolf Läderach of the traditional chocolatiers Läderach in Switzerland in 1992, Heidi Chocolat Group AG exports its products worldwide to more than 50 countries, including Germany. The Heidi company employs about 650 people, while the Kex company employs more than 1,000.

The Julius Meinl Group is an Austrian coffee and chocolate manufacturer building on more than 150 years of tradition. Julius Meinl coffee and tea is served by caterers and businesses in more than 70 countries. In more than 40 countries, the company is already considered among the top 3 premium coffee brands. In Austria, Russia and Dubai, Julius Meinl has, in fact, become the market leader.

About HEUSSEN

HEUSSEN Rechtsanwaltsgesellschaft mbH is a full-service corporate law firm based in Germany, comprising over 120 attorneys, tax advisers, auditors and notaries at its offices in Munich, Frankfurt, Stuttgart and Berlin as well as its branch offices in Italy and the Netherlands. Offering national and international corporate consulting in all areas of commercial law, HEUSSEN is a member of MULTILAW, one of the largest international networks of independent law groups with more than 8,500 lawyers in 80 selected law firms in 100 countries worldwide.

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